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World Class. Face to Face.

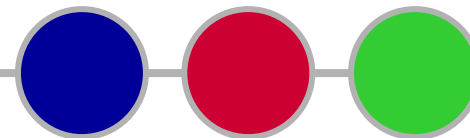


**4-H Youth
Development**

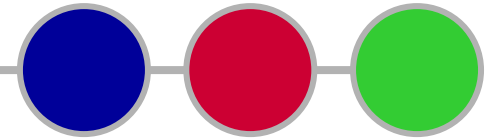
A Success Program that

Engages

Latino Volunteers



Sonia G. Morales Osegueda, Ph.D.
Presented at: Cambio de Colores (Change of
Colors) Conference-Kansas City, MO.
June 9, 2011

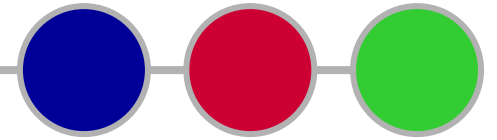


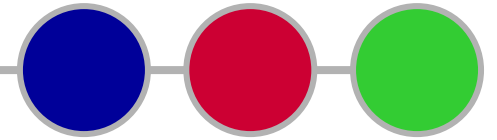
... America
society becomes
more culturally
and ethnically
diverse



...communication with
people who are
culturally different
increases

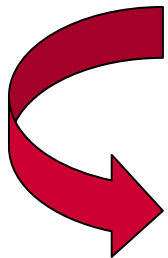
...The need to
understand them
increases...



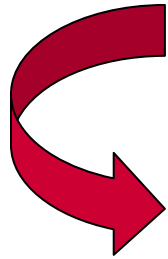


**“How successful you are
depends on your
awareness of and sensitivity”**

Volunteerism



The act or practice of doing
volunteer work in community
service (Merriam-Webster Online Dictionary, 2005)



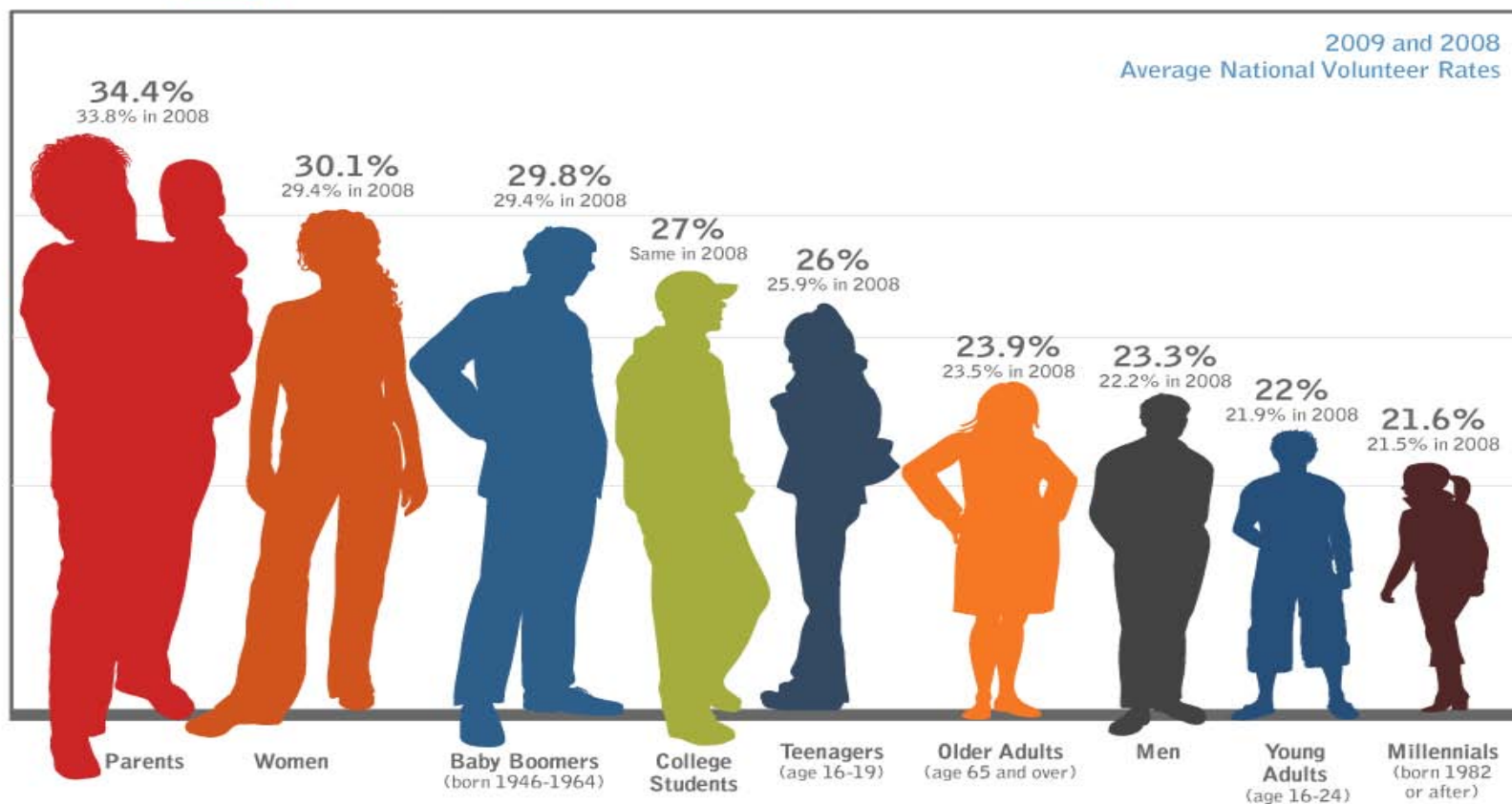
U.S. volunteer-based organizations, accustomed to operating in more homogeneous environments

- By age, 35-to-44 year olds are the most likely American to volunteer (32.2 percent)
- Persons in their early twenties were the least likely to volunteer (18.4 percent)

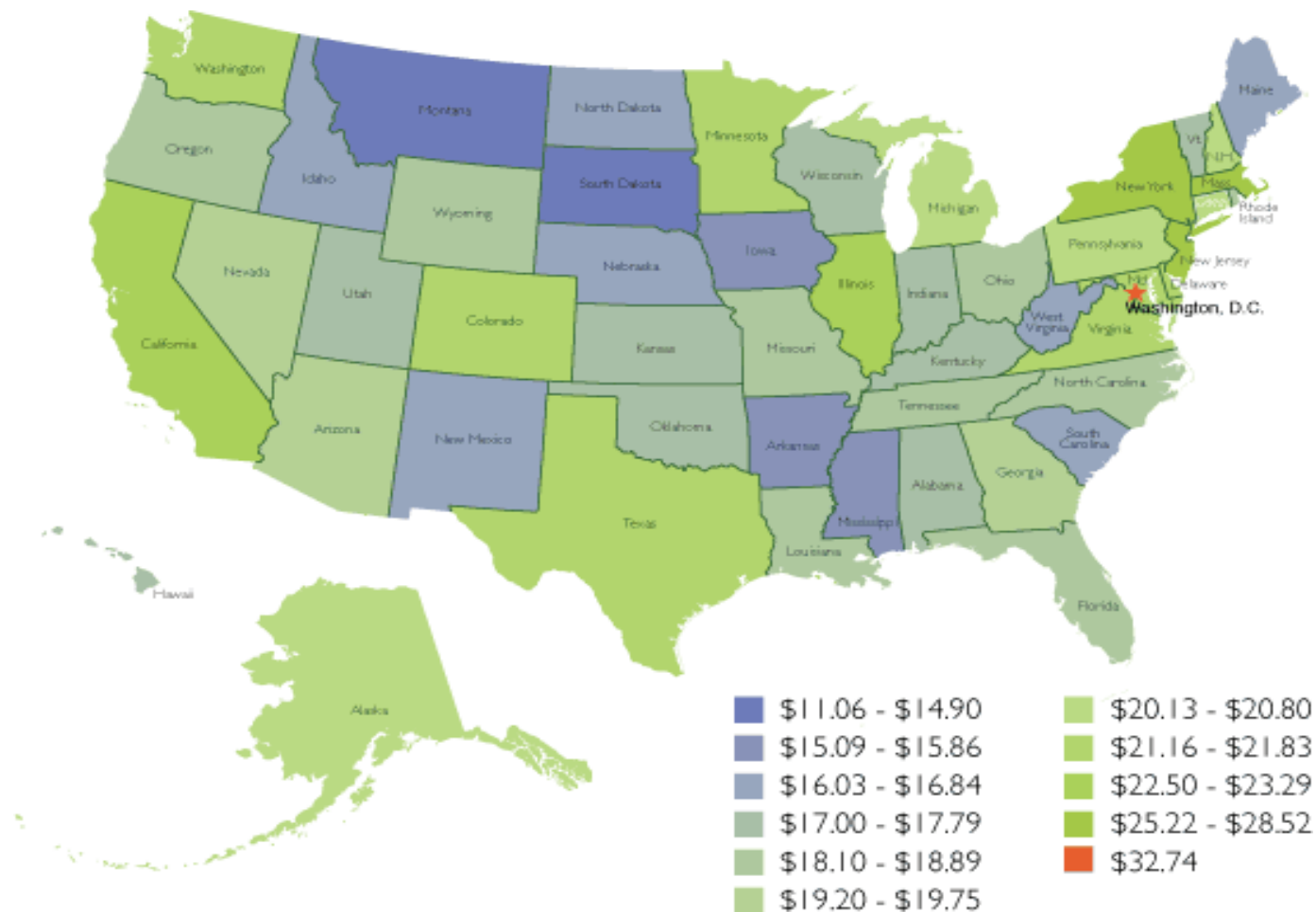
Corporation for
**NATIONAL &
COMMUNITY
SERVICE** 

2009 Average National Volunteer Rates

In 2009, 63.4 million Americans volunteered to help their communities, providing 8.1 billion hours of service worth an estimated dollar value of almost \$169 billion (dollar value provided by the Independent Sector).



State value for volunteer time



1Corporation for National and Community Service.

“[Research Brief: Volunteering in America Research Highlights](#)” (2010)

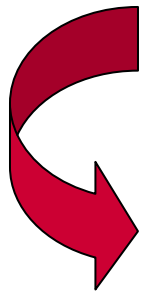
Are Latino Volunteers?



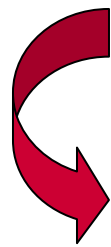
Yes, but...



They do not volunteers in the traditional American pattern



“In most of developing countries, volunteering refers to activities carried out by the wealthy and well positioned on behalf of the poor”

 Volunteerism occurs in the context
on family, with neighborhood,
community and church



Hispanic Volunteers

- Served with religious organizations
- Educational field
- Youth development organizations
(boys and girls clubs, church)
- Engaged in informal volunteering
(babysitting, baking cookies, school fair)

Cultivating Latino Volunteers



why?

Many organizations would like to better recruit Latinos for volunteer roles

- Hispanics represent the fastest growing population in the United States
- The 2010 census recorded a total 50.5 million people (United States Bureau of the Census, 2011)
- The Hispanics/Latinos constitute 16.3% of the total United States population (Wikipedia, 2011)

Washington State

- Hispanic residents grew in 71 percent
- This group makes up about 11.2 percent of the state's population
- In King County Latinos comprise 8.9 percent of the population

Latinos represent a significant source of potential volunteers





They enrich organizations by expanding the number of Latinos for volunteer roles



Latinos participating in



Volunteerism Training

- In 2010 nine youth and eighteen adults (parents) attended volunteerism training (in Spanish)
- Foundation of volunteerism, characteristics of ages and stages, planning and implementing a program, and the skills development

- On July, a Multicultural Summer Program was implemented at Bow Lake Elementary in SeaTac, WA
- Thirty five children in grades K-6

Youth and adult volunteers
focused on multicultural activities

Topics: arts, crafts and nutrition



Our World Rich in Diversity – Four Modules:



De Colores



International food



Piñatas



Braiding



Conclusions

The volunteering opportunities were the tools necessary for planning and implementing a multicultural program with appropriate cultural activities



This opportunity offered to volunteers a variety of leadership positions

Conclusions

Youth and adult
volunteers practiced their
skills with responsibility



Conclusions



Positive influence on their quality of relationship with their children

Conclusions



Children learned positive skills such as self-help, discipline, communication, leadership, teamwork, decision- making, health choices, and more



Conclusions

Partnering with schools might increase the number of parents become volunteers

Volunteers meet people with similar interest and do things with which they feel comfortable while they are volunteering with their children

Conclusions

One of the greatest advantages of recruiting minority youth is that it provides a significant pool of potential volunteers for inclusion in programs, especially during summer

Youth have the opportunity to develop skills that will be essential in their life



“Learning comes from interacting with diverse audience with whom you want to work...”





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